

Legal summary for writing scripts

Feb 2020



## BUILDING ADVERTISING

Here is the fact sheet re QLD builder's licence numbers.

<https://www.qbcc.qld.gov.au/sites/default/files/Advertising%20Requirements%20for%20Licenses.pdf#targetText=Advertising%20in%20a%20manner%20which,35%20penalty%20units%20%3D%20%244%2C670>

### VIC

Here is a link to the Master Builders Victoria website, which summarises the amendments.

You will see that the MBV 'recommends *that any material promoting your business in newspapers, magazines, radio, TV, etc, should also include the registered builder's name in full and registered number(s).*'

<https://www.mbav.com.au/news-information/news/building-regulations/new-rules-place-advertising-or-promotion-domestic>

Here is a further extract from the BMV website:

*Recent amendments to Victoria's Building Act 1993 and the introduction of Building Regulations 2018 have introduced new laws on how domestic builders advertise and promote their business. In essence, all registered domestic builders must provide the name of the registered building practitioner and their registration number(s) on any advertisements or written statements offering to carry out domestic building work. This is irrespective of their*

*business type (sole trader, partnerships and companies) and the value of the domestic building work they undertake.*

*In addition, the name and registration number(s) of the registered building practitioner must be clearly legible in the advertisement or statement. In other words, it must include the name in full (i.e. its full company name if incorporated) and of a font size and type that can be read.*

## **NSW**

[http://www.fairtrading.nsw.gov.au/ftw/Businesses/Advertising\\_and\\_marketing/Advertising/Building\\_trade\\_advertisements.page?](http://www.fairtrading.nsw.gov.au/ftw/Businesses/Advertising_and_marketing/Advertising/Building_trade_advertisements.page?)

The licensee's name and licence number must be shown in advertisements. Above is a link to the NSW fair-trading website, which outlines the regulations.

## **WA**

Builders must include their licence number in radio advertisements, under the *Building Services (Registration) Act 2011*. <https://www.commerce.wa.gov.au/building-commission/advertising>